

# ST. ALPHONSUS CATHOLIC SCHOOL

St. Alphonsus Catholic School  
504 Jackson Avenue  
Ocean Springs, MS 39564  
(228) 875-5329

September 8, 2021

## Re: St. Alphonsus Catholic School – 2021-22 Saints Sponsorship Opportunities

Dear Parents and Friends of St. Alphonsus:

St. Alphonsus Catholic School has provided an unparalleled academic and Christ-centered education for families of our community for almost 140 years. Its dedication to excellence is built upon the faithful generosity of our parents, alumni, and friends in our community. This support is crucial to develop children with strong moral character, outstanding academic performance, and the skills necessary for success in higher education and throughout their lives.

I am happy to chair the Sponsorship Committee, which the PTO has charged with raising funds to accomplish various projects throughout the year. These projects help ensure our children have an unmatched experience at St. Alphonsus. **Over the last few years, PTO contributions were used to renovate the PreK/Kindergarten Playground, provide iPads and Mimeo boards for classrooms, refresh the front landscaping, and strengthen faculty bonuses.** Additionally, they help host events throughout the year that enrich for all students and families to enjoy such as the Night of Neon, Breakfast with Santa, Moms/Dads Basketball Tournament, Sweetheart Dance, and Field Day. **This year we will focus resources on supporting enhancing the school library and improving the teachers' lounge.**

Enclosed you will find material which describes the opportunity to give through sponsorships of events hosted for our school throughout the year and of certain areas of the campus. The first sponsored event is our annual Night of Neon on November 5. It includes a children's one-mile fun run, a 5k run, dinner, and music. Sponsors at the Gold (\$1,000) or Silver (\$500) levels, as described in the attached, will have their names listed on the Night of Neon t-shirts in addition to being included on the banner displayed in the cafeteria throughout the year. All sponsorships for Night of Neon must be received no later than **October 5, 2021.**

Information and sponsorship opportunities for the major Spring fundraiser, the *Spring Soiree*, will be provided in separate correspondence. We ask that you prayerfully consider supporting one or more of these efforts. Please continue to give generously. If you have any questions about these opportunities, please call Brian Sanderson at (228) 223-1922 or email at [bsanderson@cardinalgroupllc.com](mailto:bsanderson@cardinalgroupllc.com). Thank you for your consideration and investment in St. Alphonsus Catholic School.

Sincerely,



Brian W. Sanderson

## SAINTS SPONSORSHIPS

# ST. ALPHONSUS CATHOLIC SCHOOL

Choose how you can help the Saints and be a sponsor for St. Alphonsus in the 2021-22 School Year.

**St. Alphonsus "Night of Neon" Sponsors** – Several opportunities are described on the adjacent section for this special event. Due Oct. 5. →

**Beignet Booth Sponsor at Peter Anderson Festival** – Advertise at the popular Peter Anderson Festival, November 6-7.

**Coffee Cup Sponsor** - Name and logo will be listed on signage and one side of coffee cups. Perfect for a business! Sponsorship due October 5. \$750 – ONLY ONE available.

**Beignet Bag Sponsor** – Name and logo will be listed on signage and one side of beignet bags. Perfect for a business! Sponsorship due October 5. \$750 – ONLY ONE available.

**Catholic Schools Week Sponsor** – These sponsors will help provide special activities and gifts for the students to celebrate the importance of Catholic schools in January. Special recognition of these sponsors will be given throughout the week. \$150 – 10 available. Due January 7.

**Event Sponsors** – These sponsors will be listed on a banner as a Presenting Sponsor for event. Due January 7 (unless otherwise noted).

(a) **Sweetheart Dance** - \$300 (One Available)

(b) **PomPom Squad** - \$300 (One Available) approx. 7 events

(c) **Catholic School Basketball Tournament** - \$300 (One Available)

(d) **Moms & Dads Basketball Tournament** - \$250 (Two Available)

(e) **Field Day T-Shirt Sponsors** – Allows PTO to provide shirts to all students at no cost. Sponsorships due March 11.

\$1000 – Logo on the back of Field Day T-Shirt. (One Available)

\$150 – Name on Field Day T-Shirt. (Only 10 available)

## St. Alphonsus Night of Neon – November 5, 2021



All Neon Sponsorships due Tuesday, October 5, 2021.

### Signage Sponsorship Opportunities

**\$1,000 – Gold Sponsor** – This sponsorship will be sponsoring the 5K Night of Neon 5K Run with special signage the night of the run and logo (or name) on the run shirt. Additionally, names of Gold Sponsors will be displayed throughout the school year on a banner displayed in the cafeteria. Sponsors also will receive 6 complimentary entries (plus t-shirts) for the Night of Neon Run (adults OR children entries).

**\$500 – Silver Sponsor** – Sponsors the Night of Neon 5K Run with special signage the night of the run and name on the race shirt. Additionally, names of Silver Sponsors will be displayed throughout the school year on a banner in the cafeteria. Sponsors also will receive 4 complimentary entries (plus t-shirts) for the Night of Neon Run (adults OR children entries).

**\$250 – Bronze Sponsor** – Sponsors the Night of Neon 1 Mile Fun Run with special signage the night of the run. Additionally, names of Bronze Sponsors will be displayed throughout the school year on a banner displayed in the cafeteria. Sponsors also will receive 2 complimentary entries (plus t-shirts) for the Night of Neon Run (adults OR children entries).

### Placement Sponsorship Opportunities

**\$300 – Stage Sponsor** – Your business name on a banner across the stage where the entertainment and awards are held after the 5K Night of Neon Run. Sponsors also will receive 2 complimentary entries (plus t-shirts) for the Night of Neon Run (adults OR children entries).

**\$750 – Can Cooler Sponsor**–Your logo printed on all Koozies (One Available) and Silver Sponsor benefits.

**[SEE REVERSE FOR SPONSORSHIP FORM]**

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## *SAINTS SPONSORSHIPS INVESTMENT SELECTION*

*Please complete this form and return it to the front office or via mail. Thank you for your investment in St. Alphonsus Catholic School.*

Company/Individual (list exactly as will appear in printing): \_\_\_\_\_

Sponsorships Chosen: 1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Contact Name: \_\_\_\_\_

Total Payment Enclosed: \$ \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please make checks payable to St. Alphonsus PTO, 504 Jackson Ave., Ocean Springs, MS 39564,**

**Attn: Brian Sanderson/Sponsorships.**

**Email any logo or questions to Brian Sanderson [bsanderson@cardinalgroupllc.com](mailto:bsanderson@cardinalgroupllc.com).**

**(Applies only to Koozie, Coffee Cups, Beignet Bags, and Field Day sponsor)**

If you have any questions, please email or call Brian Sanderson at 228-223-1922.

